

LIK — Terms of Service

Effective Date: August 8, 2026

1. Agreement

These Terms govern your use of the LIK app and related services ("Service"), operated by LIK ("we," "us"). By using the Service, you agree to these Terms and our Privacy Policy. If you don't agree, don't use the Service.

2. Who Can Use LIK

You must be 18 or older. LIK is not for anyone under 18, and we'll close and delete any account we learn belongs to a minor. If you submit messages from another person (like a partner), you're confirming they're okay with that content being analyzed by our AI.

3. What LIK Does

LIK gives you AI-assisted tools for texting and relationships — this may include suggested replies matched to your own texting style, a relationship-health score with highlighted conversation moments, mood/pattern detection, research-informed communication insights, and optional coaching content. We can add, change, or remove features at any time.

4. Not Therapy, Medical, Legal, or Financial Advice

LIK is not a therapist, counselor, doctor, lawyer, or financial advisor, and nothing it generates is a diagnosis or professional recommendation.

If you're in crisis, having thoughts of self-harm, or in an unsafe relationship, don't rely on this app — contact a professional or call/text 988 (Suicide & Crisis Lifeline), or 911 in an emergency. LIK is not built to detect abuse or safety risk and shouldn't be used that way.

5. AI Limitations

Our AI can be wrong, misread tone or sarcasm, and doesn't know your full situation. Scores and insights are best-effort interpretations, never guaranteed predictions, and we never present them as a percentage or certainty about your relationship's future. You're responsible for decisions you make based on what the app tells you. We don't guarantee the Service will always be available or error-free.

6. Your Account & What You Submit

You're responsible for your account and login info. You own the conversations and content you submit, but you give us permission to process it (including sending it to AI providers) to run the Service. You confirm you have the right to submit that content, including any messages from someone else.

7. Rules

Don't use LIK to monitor, manipulate, or spy on someone without their knowledge. Don't submit anything involving a minor. Don't use the Service illegally, or try to extract our underlying prompts or models. We can suspend or close accounts that break these rules and report illegal activity to authorities.

8. Payments & Referrals

Paid features are billed as described at signup and can be cancelled anytime in-app. If you use a feature that refers you to a third-party service (like a dating app), we may earn a referral fee from them. Any future engagement/incentive feature involving user funds will be described in-app and is not insurance, an investment, or a payout tied to whether your relationship succeeds or fails.

9. Ownership

LIK owns the app, its design, and underlying technology. We give you a personal, non-transferable license to use it under these Terms.

10. No Warranty & Limits on Liability

THE SERVICE IS PROVIDED "AS IS," WITHOUT WARRANTIES OF ANY KIND, INCLUDING ACCURACY OR RELIABILITY OF AI-GENERATED CONTENT. TO THE MAXIMUM EXTENT ALLOWED BY LAW, LIK IS NOT LIABLE FOR INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING RELATIONSHIP OUTCOMES OR EMOTIONAL DISTRESS, AND OUR TOTAL LIABILITY WILL NOT EXCEED THE AMOUNT YOU PAID US IN THE PAST 12 MONTHS. You agree to cover reasonable legal costs if a claim arises from your misuse of the Service or violation of these Terms.

11. Ending Your Account

You can delete your account anytime in settings. We can suspend or end your access for violating these Terms. See our Privacy Policy for what happens to your data after deletion.

12. Disputes & Arbitration

Any dispute will be resolved through individual binding arbitration in Los Angeles County, California, administered by the American Arbitration Association, rather than in court, except small claims disputes. You and LIK both waive the right to a jury trial or class action.

13. Governing Law & Other Terms

These Terms are governed by California law. If any part of these Terms is unenforceable, the rest still applies. We'll notify you of material changes before they take effect; continuing to use the Service means you accept the updated Terms. Questions: hedgemam@gmail.com.